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## WEB DEVELOPER / WEB DESIGNER

*The Michael J. Fox Foundation for Parkinson's Research, New York, NY* *January 2016 - Present*

- | Design and code complex responsive web pages, using HTML5, CSS3, Bootstrap, JQuery
- | Produce high quality wire frames and design mockups for new website functionality using Adobe Photoshop, Sketch
- | Facilitate daily scrums, sprint planning and stakeholder meetings.
- | Educate and reinforce scrum methodology and agile framework within team and across the Foundation.
- | Redesigned funding experience for researchers and improved UX after gathering information from user testing.
- | Customized proprietary CMS to be more user friendly using PHP, led trainings for new users.
- | Administer third party fundraising platform, Rallybound, oversee technical side new fundraising campaigns

## JUNIOR WEB DEVELOPER / WEB DESIGNER

*The Michael J. Fox Foundation for Parkinson's Research, New York, NY* *December 2013 - December 2015*

- | Member of team to implement Scrum to create a more efficient workflow for web development team.
- | Manually executed test cases and logged defects for Fox Trial Finder, a clinical trial matching app for Parkinson's patients.
- | Built and designed web pages using HTML, CSS, JQuery.
- | Coded email templates using HTML & CSS in Convio and ExactTarget and tested cross-client compatibility using Litmus.
- | Created branded graphics in Photoshop and InDesign to support Marketing and Communication departments.
- | Managed fundraising platform transition for top fundraisers from Convio to Rallybound.

## GRAPHIC DESIGNER, JUNIOR WEB DESIGNER

*KnockKnock Social, Santa Fe, NM* *March 2012 - November 2013*

- | Designed graphics for client pages, email blasts using Photoshop, Illustrator, InDesign
- | Wrote, edited and designed layout for client blogs in WordPress.
- | Managed client social media presence across Facebook, Twitter, and Pinterest using Hootsuite
- | Shot and edited photography/video for client marketing material.
- | Provided technical support for client websites and social media pages.

## DIGITAL MEDIA COORDINATOR

*New Earth Records, Santa Fe, NM* *September 2012 - September 2013*

- | Responsible for the digital releases of new albums on iTunes and Amazon using iTunes Producer.
- | Built pages on WordPress website while implementing SEO techniques.
- | Maintained inviting online presence through Facebook, Twitter using Hootsuite for over 16,000 fans.
- | Managed Google Adwords and BingAds campaigns.

## PROJECT LEADER, MENTOR

*AmeriCorps, Youth Media Project, Santa Fe, NM* *January - September 2012*

- | Led production of a radio show, Facing Poverty, with 30 students at Youthworks. Facilitated group discussions around the issues of poverty, crime, and educational system. Used ProTools to produce audio pieces and full shows for radio broadcast.
- | Produced radio stories for What's Going On...Now?, a project of The Kennedy Center, in Washington D.C. with international students at the United World College in Montezuma, NM.

## VIDEOGRAPHER / PHOTOGRAPHER / EDITOR

*Documentary on Human Trafficking, Darjeeling, India and Nepal* *April - May 2017*

- | Interviewed, filmed and trekked with MARG NGO while they conducted human trafficking awareness workshops in Darjeeling and remote villages in Northern India and Nepal.

## BACHELOR OF ARTS cum laude

*St. Michael's College* *Colchester, VT 2011*  
*Universidad de Salamanca* *Spain Fall 2009*  
Media Studies, Digital Arts & Journalism | Spanish  
Spanish

## COMMUNITY SERVICE WORK

*Mother Teresa's Missionaries of Charity - Kolkata, India* *May - June 2011*  
*Christian Appalachian Project - Berea, KY* *March 2010*  
*Habitat for Humanity / Friendship House, Immokalee, FL* *January 2009*